WEBINAR:

CRYPTOCURRENCY FUNDS AND VIRTUAL ASSETS IN HONG KONG AND CAYMAN

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Cayman **Islands for** cryptocurrency

• One of the most popular jurisdictions In the world for blockchain related businesses and cryptocurrency funds.

• Benefits of using the Cayman islands include:

• Familiarity to managers and investors • Robust and flexible legal framework • Stable political climate • Availability of high-quality service providers • Proven record as a world leading financial hub

Marketing funds in Hong Kong

- The Securities and Futures Ordinance (Cap. 571) (SFO) is the primary source of regulation in Hong Kong relating to asset management and dealing in securities
- Section 114 of the SFO no person may carry on or hold himself out as carrying on a business in a regulated activity
- Dealing in securities (type 1) regulated activity



Marketing funds in Hong Kong

Marketing by the fund securities

Limited exemption - marketing as principal

- a professional investor
- net worth investors

• The marketing of a fund by itself or through an intermediary will prima facie constitute dealing in

• The fund, as principal, deals with a person who is

• For the purposes of this exemption, *professional investor* does not include the categories of *high*

Marketing funds in Hong Kong

Marketing by an intermediary • Intermediary required to be licensed unless an exemption applies

Exemptions:

- the incidental exemption
- dealer

• dealing through a licensed securities

Marketing funds in Hong Kong

- Marketing the investment interests of a fund will be considered a type 1 regulated activity (dealing in securities)
- Unless an exemption applies, must be licensed to conduct type 1 regulated activity (dealing in securities)
- Hong Kong prospectus regime





Regulatory status of cryptocurrencies in Hong Kong

• The SFC's authority is limited to cover activities in cryptocurrencies considered to be either:

• securities; or • futures contracts

as defined by the SFO.

Regulatory status of cryptocurrencies in Hong Kong

- Regulators consider Bitcoin and Ethereum to be virtual commodities
- The SFC determines the regulatory status of cryptocurrencies on a case-by-case basis
- The SFC will consider if the cryptocurrency carries rights equivalent to traditional securities





Managing cryptocurrency funds in Hong Kong

- Whether the management of a cryptocurrency fund falls within the definition of asset management under the SFO will in part depend on the classification of the cryptocurrency
- Does the portfolio of the fund manager contain a mix of cryptocurrencies and traditional securities?

266.60

2.40.00

220.00

205.05

% log automatiqu

Managing cryptocurrency funds in Hong Kong

Asset management under the SFO

• Asset management under the SFO is defined as the management of "securities", "futures contracts" or "real estate investment schemes"



• Management of cryptocurrencies which are **not** "securities" as defined by the SFO is not asset *management* under the SFO (i.e. it is not a regulated activity)

Cayman - Recent developments in the digital space

Key developments which create favorable conditions for cryptocurrencies in the Cayman Islands include:

 Introduction of the Cayman Islands Virtual Asset (Service Providers) Act 2021 ("VASPA")

 regulates virtual assets service providers, encourages technological development & creates certainty for those operating in the cryptocurrency space.



Virtual Asset Service Providers ACT (VASPA) in the Cayman Islands

• The VASPA has introduced a special regulatory framework for Virtual (Asset Services) Providers ("VASPs") - greater certainty and ensuring compliance with internationally recognized standards.

• The Cayman Islands' definition of 'virtual assets' follows the definition used by the Financial Action Task Force. It includes all cryptocurrencies, security tokens, utility tokens and commodity or fiat-backed stablecoins.

VASPA in Cayman cont'd

• Cayman Islands Monetary Authority ("CIMA")

• VASPA regulates virtual asset service which includes:

the issuance of virtual assets or the business of providing one or more of the following services or operations for or on behalf of a natural or legal person or legal arrangement -

a.exchange between virtual assets and fiat currencies; b.exchange between one or more other forms of convertible virtual assets; c.transfer of virtual assets; d.virtual asset custody service; or e. participation in, and provision of, financial services related to a virtual asset issuance or the sale of a virtual asset;

VASPA in Cayman cont'd

- Entities carrying on virtual asset services must preregister with CIMA.
- VASPs regulated by CIMA will have to prepare accounts annually and make them available for inspection by CIMA.
- Must have a registered office in the Cayman Islands; provide documents and information required by CIMA and notify CIMA of any activities in another jurisdiction.



VASPA in Cayman Phase 2

- The second phase of VASPA is due to be brought into force in the near future.
- If an entity is specifically carrying on the provision of virtual asset custody services or the operation of a virtual asset trading platform, it must obtain a virtual asset service licence from CIMA.
- "virtual asset trading platform" includes a centralized or decentralized digital platform which facilitates the exchange of virtual assets for fiat currency or other virtual assets on behalf of third parties for a fee, commission, spread or other benefit; and which holds custody of or controls virtual assets on behalf of its clients to facilitate an exchange.
- A registered mutual fund is still subject to the registration or licensing regime of VASPA and an unregistered single investor fund is also subject to Phase 2 of the VASPA Regime.

VASPs in Hong Kong (licensing regime)

- Hong Kong to regulate VASPs

• Enhance the anti-money laundering and counterterrorist financing regulations in respect of VASPs

• FSTB to introduce a VASP licensing regime

• Persons operating a virtual asset exchange in Hong Kong will need to apply for a license

VASPs in Hong Kong

- The business of operating a virtual asset exchange will be a regulated activity
- Virtual asset exchange is broadly defined
- Peer-to-peer trading platforms are excluded from the definition of virtual asset exchange where the platform is not involved in the underlying transaction





VASPs in Hong Kong

- - purposes; and
- electronically.

Definition of virtual asset will cover digital representations of value that:

• is expressed as a unit of account or a store of economic value;

• functions (or is intended to function) as a medium of exchange accepted by the public as payment for goods or services or for the discharge of a debt, or for investment

• can be transferred, stored or traded

VASPs licensing and regulatory requirements

- Only companies that are either incorporated in Hong Kong or registered under Part 16 of the Hong Kong Companies Ordinance are eligible to apply for a VASP license
- Two responsible officers and licensing applicants must satisfy a fit and proper test
- Licensed VASP will be subject to AML/CTF requirements
- Operational requirements

VASPs licensing and regulatory requirements

- VASPs will only be allowed to provide services to professional investors
- Open-ended license
- No license exemptions



Structure of a crypto fund in Cayman

Segregated Portfolio Companies ("SPC")

The benefit of SPCs is significant in that standard mutual fund structures such as multi-class hedge funds, umbrella funds and master-feeder structures benefit through the ability to set up a statutory "ring-fence" to protect against cross liability issues between assets (for example different digital currencies) and liabilities of the segregated portfolios within an SPC. Furthermore, the use of an SPC facilitates a more streamlined offering structure for certain digital funds.

Fund Structures in Hong Kong

Private Open-Ended Fund Company (OFC)

- Open-ended fund in corporate form domiciled in Hong Kong
- Key features of the private OFC include:
 - the assets of the OFC must be segregated and entrusted to a custodian for safe keeping
 - must appoint a licensed investment manager (Type 9 license asset management)
 - the OFC can be structured as a single fund or alternatively it can have multiple sub-funds

Open-Ended Fund Company (OFC)

Key operators

ocustodian

investment manager

OFC

directors

Fund Structures in Hong Kong

Private OFC

- Not authorised under section 104 of the SFO
- No investment restrictions

Public OFC

- Authorised under section 104 of the SFO for public offer
- Investment restrictions:
 - restrictions on spread of investments
 - restrictions on the amount of cash deposits held
 - the fund cannot hold more than 10% of ordinary shares of any single entity
 - restrictions in relation to holding unlisted products, government and other public securities, real estate and commodities.



Hong Kong Limited **Partnerships**

- The LPF must be constituted by a
 - partnership agreement
- The LPF must have a registered office
 - in Hong Kong
- Safe harbours
- Freedom of contract

• The LPF regime is an opt-in regime

Hong Kong limited partnerships

- the LPF is required to appoint a person (who may be the general partner or another person) as an investment manager to carry out the day-to-day investment management functions of the partnership
- To establish the LPF, a type 9 asset manager is not required
- Where the investment manager carries on a regulated activity it must licensed



Cayman Islands considerations for digital funds

Persons registered or licensed under VASPA will be subject to ongoing requirements. These include the licensee:

• undertaking audits of AML systems and procedures at the request of CIMA; • preparing audited accounts and submitting those to CIMA annually; • making sure senior officers and beneficial owners are fit and proper persons;

• obtaining prior approval from CIMA to appoint senior officers or AML compliance officers;

Cayman Islands considerations for digital funds – cont'd

- Compliance with AML Regulations and data protection laws and ensuring accuracy of all communications relating to the virtual asset service;
- designating an officer with responsibility for the procedures for combating money laundering, terrorist financing and proliferation financing; and
- obtaining prior approval from CIMA before issuing or transferring shares or other equity interests totalling 10% or more.



Other regulations affecting digital currency in Cayman

The Securities Investment Business Act (SIBA)

- Provides for the licensing and control of persons engaged in securities investment business in or from the Cayman Islands.
- Sets an exhaustive list of financial instruments that constitute "securities". In 2020, SIBA was amended to include virtual assets.
- A virtual asset that can be sold, traded or exchanged and that represents, can be converted into or is a derivative of any of the existing SIBA listed securities may also qualify.

Future of digital assets in Cayman

- CIMA takes a practical and commercial approach virtual assets services and fintech in order to maintain Cayman's reputation as a leading finance centre.
- CIMA's goal is to develop an effective and businessfriendly fintech landscape, which also aligns with international standards.
- Innovations such as VASPA, the Foundation Companies Act, Cayman Enterprise City and the Special Economic Zone Companies.



Crypto hedge fund statistics

| <u>Top crypto hedge fund Domiciles</u> | | <u>Top crypto hedge Manager location</u> | |
|--|-----|---|-----|
| Cayman Islands | 34% | United States | 43% |
| United States | 33% | United Kingdom | 19% |
| Gibraltar | 9% | Hong Kong | 11% |
| British Virgin Islands | 8% | Cayman Islands | 8% |
| Luxembourg | 3% | Switzerland | 7% |
| Liechtenstein, Netherlands, Singapore, Isle of Man and Australia | <5% | Spain, Gibraltar, Singapore, Isle of Man, Malta, Canada and Australia | <5% |

Source: 3rd Annual Global Crypto Hedge Fund Report 2021 - PwC, Elwood Asset Management's and Alternative Investment Management Association

The future of cryptocurrencies in Hong Kong

- Regulators have adopted different views in respect of cryptocurrencies
- Introduction of the VASP regime

